



UTTARA INFOTECH

Web Design | Software Development | Outsourcing Training

Technical & Financial Proposal

For

Dynamic Website Development

Between

UTTARA INFO TECH

And

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At a Glance of Uttara InfoTech

Uttara InfoTech (UIT) is a leading Website Design and Software Development company in Uttara, Dhaka, Bangladesh. We are engaged in Business ERP Solution software development for Group of company, Garments Industry, Hospital, School & College, T V media, NGO, Telecom Industry, Real Estate, POS/Super Shop, Accessories companies etc. We also supply security devices, attendance devices and other IT Support as per company requirements.

Already we served thousands of national and international clients in this field. We have one of the best creative team in the industry to provide the best IT solution within affordable cost.

UIT also provide-

- Web Application Development,
- Web Hosting,
- Domain Registration,
- Brand SMS Marketing,
- Social Media Marketing,
- Search Engine Marketing,
- Outsourcing Training
- And other Corporate IT support around the world.

OUR READY SOFTWARES-

1. Accounts & Inventory Management Software
2. HR & Payroll Management
3. SBS ERP Software
4. Stock/Inventory Management Software
5. Super Shop/Sales Management Software
6. School Management Software
7. Coaching Center Management Software
8. Restaurant Management Software
9. Hotel Management Software
10. Printing / Press Management Software



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Date: 31, May 2021

To
The Managing Director

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Dhaka, Bangladesh.

Sub: SMS Marketing.

Dear Sir,

We are pleased to inform you that **Uttara Info Tech** is a rapidly growing Website Design, Software Development & Digital Marketing Company in Dhaka, Bangladesh. We came to know that you required **Bulk SMS Service** for your company; we are gladly offering a complete technical & financial proposal to you. We believe that this proposal will meet your requirements as standards.

We are looking forward to getting a prompt and positive response from you soon. We will try our best to provide you with the committed level of service. We want to establish a mutually beneficial relationship with you.

If you have any further query, please do not hesitate to contact us at any conveyance. Your kind co-operation will be highly appreciated.

Thanks and best regards,

MD. SAYEDUL ISLAM
CEO

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Quantity wise SMS Price Quotation

SMS is one of the most immediate channels available; with a read rate of 97% within 15 minutes delivery, you can be reassured that your time critical messages will be read almost instantly. A significant 45% of SMS campaigns generate a successful ROI, reaching over 50% when combined with other popular channels such as email and social media.

❖ **Scope of Our SMS Marketing:**

- ✓ Brand promotion
- ✓ Increase sales
- ✓ Area wise marketing
- ✓ Corporate / student wise category marketing
- ✓ Target group wise marketing
- ✓ Bangla & English font support

❖ **Benefits of Cell/Mobile Phone SMS Services :**

- ✓ Now SMS is a very effective way of direct communication.
- ✓ People always check their SMS quickly
- ✓ It has the power to create instant response
- ✓ The response is very helpful to boost up your business
- ✓ Cheap cost marketing communication

We will provide a server/link with user ID and password; you can send SMS by yourself

(No Hidden Charge, No Condition)

SMS Quantity	Non Masking Price	Amount	Masking Price	Amount	Validity
1000	0.40	400	--	--	Unlimited
10000	0.25	2500	0.45	4500	Unlimited
50000	0.22	11000	0.43	21500	Unlimited
100000	0.20	20000	0.42	42000	Unlimited
500000	0.18	90000	0.41	205000	Unlimited

Registration Fee	Branding/Masking SMS	5000 Tk.
	Non Branding SMS	Free



Our Major Clients

Following is a very short list of our valued clients:

Local Clients:

Corporate Clients	E Commerce Clients
<ul style="list-style-type: none">❖ Samycon Group❖ Osman Group❖ Steps Group❖ Southern Group❖ Redwan Group❖ Alvi Group❖ Vertex Group❖ Ali Group❖ Fifa Group❖ JB Airlines❖ JAS Aviation❖ Gazi Fashion Limited❖ The Bestex Limited❖ Buy-Design Bangladesh Limited❖ Glamourena BD	<ul style="list-style-type: none">❖ Shopneer.com❖ AladinKids.com❖ GreenBajar .com❖ Tuba Care.com❖ Ladies Market .com.bd❖ Seasons BD .com❖ Falguni Shop .Com❖ Everyday Wear .Com❖ Megatrade .com.bd❖ Deshebazar.com❖ Dada Dhaka Limited❖ Sharirbazar.com❖ Shopnopury.com❖ Drug N Health .Com❖ Grihosozza .Com

International Clients:

<ul style="list-style-type: none">❖ Zeus sports❖ 2xsoftwareLimited❖ Sagenite And Plume❖ Happy Trigger Tool❖ Church Alertz Marketing❖ Outsourcing-Philippines❖ EPIC Magazine Limited❖ Caram Asia Org	<ul style="list-style-type: none">❖ Social Agency Web Development❖ Artificial Grass Liquidates❖ Printed Circuit Board❖ Lake View Lodge Perth Hills❖ Neet To Management❖ Physicians And Audiologists
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